AYOOLA IFEOLUWA ADEBOWALE

Product / UIUX Designer

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PROFESSIONAL SUMMARY

Passionate Product/UIUX Designer with 3 years of experience designing clean, intuitive, and human-centered digital experiences. Skilled in transforming ideas into engaging and functional interfaces through user research, wireframing, prototyping, and usability testing. Proficient in Figma, Framer, and Adobe XD with practical experience designing mobile and web-based products across Web3 and digital services. Strong attention to detail with a deep understanding of modern design principles, responsive design systems, and user behavior. Experienced collaborating in fast-paced environments and delivering visually appealing solutions that improve usability and user engagement.

SKILLS

- User Interface Design (UI)
- User Experience Design (UX)
- Product Design
- User Research
- Wireframing
- Prototyping
- Usability Testing
- Responsive Web Design
- Design Systems
- Branding & Visual Design
- Communication & Collaboration
- Problem Solving
- Product Thinking
- Attention to Detail

DESIGN TOOLS

- Figma
- Framer
- Adobe XD

PROFESSIONAL EXPERIENCE

Kodeblock — Product/UIUX Designer (Volunteer Contract)
September 2024 – Present

- Designed responsive and user-centered landing page experiences for the company.
- Collaborated within a fast-paced product environment to create intuitive digital solutions.
- Applied UX principles, wireframing, and interface design techniques to improve usability and visual consistency.

• Contributed to the company's online visual identity through modern and engaging UI designs.
• Assisted in creating product-focused experiences tailored toward user needs and accessibility.

FEATURED PROJECTS

• Book Mobile App Design
Designed a modern mobile reading platform focused on accessibility, user engagement, and clean navigation systems.

• Mobile Car Purchase App
Created a seamless car marketplace mobile experience with intuitive browsing and responsive layouts.

• Web3 Landing Pages
Designed futuristic Web3-inspired landing pages focused on modern aesthetics and interaction.

• Library Management Project
Developed user-friendly interface concepts for improving organization and accessibility.

• Personal Portfolio Website
Designed and developed a modern portfolio website showcasing UI/UX case studies and product designs.

EDUCATION

Federal University of Agriculture Abeokuta (FUNAAB)
B.Sc Computer Science
Graduated: May 2025

CERTIFICATIONS

• Figma Master Class (UI/UX) — Vapa Academy (2024)

SOFT SKILLS

• Team Collaboration
• Creative Thinking
• Time Management
• Adaptability
• Critical Thinking
• Presentation Skills

INTERESTS

• Product Innovation
• Emerging Technologies
• Web3 Design
• Mobile Experiences
• Human-Centered Design